

MOMs WHO LEAD

# A VIRTUAL TRANSFORMATIVE SELF-LEADERSHIP PROGRAM

Find your INNER COMPASS and  
re-energize for the next chapter in life



# Are you ready to find your inner compass and unlock the inner female (super) power in your professional and personal life?

As a leader AND mum the requirements and expectations are high. Your days are more than full. During bad days, there is self-doubt, lack of self-confidence and you feel torn between family and professional career?

This female leadership programs addresses the **specific requirements of moms** in leadership positions trying to juggle it all every day. It is based on the Self-Managing Leadership (SML) Programm with almost one million participants having discovered their values, vision and purpose. They are proving that it is possible to enjoy professional AND personal success, find your inner compass and walk your path.

## The world needs great women! The world needs YOU!

A powerful step-by-step framework for focusing, changing negative habits, making critical choices and bringing plans to life. You learn how to influence change at the individual, team and organisation level.

In addition there will be quality time with peers, open conversations and time for yourself!

## Why tailor-made for moms only?

As a leader and mom we are intrinsically **creating a better world every day** - not for ourselves but for everyone around us and next generations to come. This program is designed to strengthen YOU from the inside out, to prevent you from burning out and that you shine your light even stronger in this next chapter of society!



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## Programme Facilitators



**Maren Wölfl**  
LEADERSHIP CONSULTANT

Maren has extensive experience in Business Coaching and training in international companies. Her focus and clarity in combination with a high regard for people leads to inspiring results. Her main talents lie in realizing and strengthening unique talents and the courage to trust your intuition. She has been recognized for providing in depth know-how on Women and Leadership and building trustful and sustainable relationships with people. Maren is a mom of 3.



**Eve Simon**  
LEADERSHIP CONSULTANT

With 20 years' experience as a trainer, coach and consultant, Eve specialises in management development, communications, innovation, intercultural teambuilding and conscious capitalism. She's worked in a wide range of industries including Healthcare, Retail, Advertising & PR and Hospitality. Based in Germany and the USA, Eve works in German and English. Eve is a mom of a daughter.

## Program to strengthen yourself from within:

For the frontlines in the pandemic-mothers - we now adopted the framework to serve you - mothers in leadership. We believe your intrinsic capabilities of caring, creating and leading in motherhood are also capabilities of future leadership so needed for positive change. To support you to stay strong in all levels, we designed these days for you creative, energizing, deep and inspiring - to pave the path for positive change for next generations.

## RETREAT meets BOOTCAMP!

An innovative, cutting-edge and fun virtual journey to drive meaningful impact! Without the Zoom-fatigue we often face - promise!

**Bilingual (English and German)**



## How this mother's in leadership program will benefit you, your organisation and your family.

Through careful introspection and guided facilitation, you will:

- Identify your **negative and positive patterns/habits** and behaviours that are present in your life.
- Identify your **purpose** or that which gives meaning to your life.
- Create a **future vision** for your life in three key areas: your role as a leader, your role in your family/community life and your personal life.
- Recognise and put in place a plan to **overcome barriers** which are holding you back from becoming all that you can be.
- Emerge with concrete strategies for **managing yourself better**, your relationships, your career and your organisation.
- Leave with a framework for self management and personal accountability and with a plan for embedding your learning in practice after the course

## Our Focus: Develop strong from the inside out to be the ripple for positive change, even outer circumstances are challenging.

### LEVEL 04: COMMUNITY

Creating interconnected communities aligned by a purpose beyond products, profits and self-interest

### LEVEL 03: ORGANISATION

Developing collective organisational wisdom to make leaders and organisations more agile, more engaged

### LEVEL 02: TEAM

Developing team wisdom, trust and commitment to a purpose beyond individual egos

### LEVEL 01: INDIVIDUAL

Developing the leader from the inside out



## Sign up to this unique and powerful program for MOMs WHO LEAD - in life and business

We are delighted to offer Moms Lead Change as an open Virtual seminar. It will be an **inspiring and interactive workshop** with moments of deep personal reflection, as well as fun and feeling of belonging.

After attending this program, you strengthened your **inner compass** knowing your personal values, purpose and vision. You developed the road-map for a new chapter in your life. We are looking forward to support your transformation as an impactful leader, a strong mom and a valued human being reflecting your own personality.

### For more information or to register:

**Eve Simon**

eve.simon@oxfordleadership.com

**Maren Wölf**

maren.wolf@oxfordleadership.com

**DATES:**

November 3rd, 10th, 17th, and 24th (9.00-13.00 CET)

Followed by 2 Total Intelligence calls of each 1h to integrate the learnings fully.

**COSTS:**

**€1250 excl. VAT**

Including all materials and follow-up calls, we will keep the group small to secure a deep and personalised learning.

If you need a special discount for groups or as a personal investment, please let us know



## What people say about the SML® Programme

“This course was a chance for me to re-think who I am and how I want to lead. I developed a clear beacon for my personal and professional development through the creative exercises and appreciated the opportunity to travel this journey with inspiring peers.”

**Vanessa Butani**

Senior Manager Sustainability  
ELECROLUX, SWEDEN



“It is a great opportunity to know and work on our strengths and weaknesses in order to develop a plan. I truly believe that deep change occurs only by example, and we as executives must lead with examples and actions rather than words.”

**T.B. Silva**

VP Human Resources  
TELEFONICA



“This course gave insights since it opened up a possibility to go inside myself and start a structured process both privately and professionally. We got great guidance throughout the process and worth while tools for taking the next step.”

**Urban Broberg**

Manager Data Warehouse Systems  
SEB, SWEDEN

