
EXECUTIVE PROFILE


Sharon Wood
LEADERSHIP CONSULTANT

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“Sharon has a unique blend of talent: she is masterful at building strategic relationships across the globe. She is skilled at matching strategy to markets and she executes results. She is a rare talent in global business. Personally, Sharon is a kind and giving person who is always candid and direct. She reads people very well and she has a savvy understanding of cultural differences. Sharon is a professional in all aspects of her work and if she were a stock portfolio, I would be a buyer.”

Serge Choukroun
 CEO
 MEGALINK HK, Ltd.

“It is rare to meet someone with the skills that Sharon possesses as well as her endless energy and commitment. Her communication ability is excellent which allows her to manage a taxing role whilst introducing and connecting like-minded business people. Sharon [has been] involved with several new projects at China Ting that have required her drive and intelligence to get them off the ground. I have wondered sometimes how many functions she is capable of dealing with, at the same time.”

Stephen Shurrock
 Consumer Sales Director
 Telefónica O2, UK

Sharon is a Specialist on issues related to Strategic Joint Ventures, Partnerships, Mergers and Acquisitions and Inter-Cultural Business Start-Ups and Development, such as Air France in Macau, Calvin Klein Performance in China and Concept Creator Ltd. in France. She is a Coach and Advisor to CEOs and Senior Executives of large organisations. Sharon is based in Hangzhou, China.

Sharon brings over 35 years’ Top Executive Experience with a proven track record on Global Business Networking between China and the West (EU & USA), connecting business interests. She has a recognised talent for problem-solving and trouble-shooting, particularly those linked to inter-cultural collisions for which diplomacy and a profound knowledge of cultural tradition and mindsets are crucial.

In her most recent assignment she has been supporting the CEO and management team of China Ting Group Holdings (a public company listed on the Hong Kong Main Exchange) on Global Business Expansion and Management, as well as Effective Succession Planning.

Sharon holds a Msc on Consulting & Coaching for Change. She is an Alumni of Oxford University, and HEC, France, and an active member of The Change Leader International Network.



As an Executive Coach and Mentor, her work centres on Personal Leadership Development specifically in Multi-cultural Environments and on Change Management focused on Generational Transition in Large Family Business gone Public.

Sharon is fluent in Mandarin, English, French, Portuguese and Italian.