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## EXECUTIVE PROFILE

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**Magali Simon**  
LEADERSHIP CONSULTANT

“I am a wholehearted, authentic and curious leader today thanks to the coaching I have received from Magali. As the famous saying goes “when you know better, you do better” Today I do better as a leader thanks to all that Magali helped me articulate and prioritise. Thank you for forever challenging me to look at things differently, for showing me the mirror and leaving me completely inspired!”

**Parvana Wali**  
BASF  
Australia

Magali is an executive coach specialising in leadership and team development. She spent 15 years in executive positions at BASF, leading international teams and operating over multiple countries in Europe and Asia Pacific. Drawing upon these diverse experiences Magali now works with individuals and teams, for which she designs and implements bespoke coaching and training interventions.

Having led business teams for some years, Magali’s talent and love for developing people brought her to spearhead the learning and development ambitions in the Asia-Pacific region for the large corporation that she was working for at the time. Her passion for this work enabled a region-wide initiative integrating a coaching culture into leaders and their teams.

Magali is described as an agent of change, a giver of trust, feminine, inspiring, playful, committed and bold, she delivers highly experiential retreat and team coaching workshops in collaboration with experienced colleagues in the UK and Europe.



Magali graduated from HHL, Leipzig Graduate School of Management and ESCI Business school, Paris, and is a Certified Professional Co-Active Coach® (CPCC). Magali is authorised to use the Harthill Leadership Development Framework assessment and is also trained in Organisation and Relationship Systems Coaching™ (ORSC).

**Magali works in French, English and German.**