
EXECUTIVE PROFILE


Sylvie Guèye
PARTNER

“Oxford Leadership’s programmes deliver a perfect logical and emotional combination of finding yourself, defining and focusing yourself anew. Helping to find what is important in my life. The best course I have ever taken.”

Andre Berninger
 VP Procurement
 Telefónica, Germany

“I will start by saying thanks a lot for an inspiring journey. This was truly a gift from the company. My personal experience was very positive. It was great to take time to reflect in beautiful Spanish nature. I discovered some insights I was not aware of, useful both in my personal life as well as my professional life! It was with great respect I experienced my colleague’s openness. Rediscovered own successes in leadership, for my own organisation, and our customers. Creating trust, showing respect, gaining respect!”

Svein Sebjørnsen
 Country Manager
 AkzoNobel, Norway

Sylvie Guèye is a Partner of Oxford Leadership. Sylvie’s core skills are in the areas of Management and Business Strategy, Entrepreneurial and Corporate Finance, Leadership Development and Executive Education. Sylvie is based in France.

Sylvie brings over 20 years’ experience in Finance, Entrepreneurship and Innovation to her work at Oxford Leadership delivering Leadership Development, Coaching and Consulting to Senior Management Teams. Sylvie leverages her work as a Professor and Head of the Finance Programme at the French Business School CERAM-Sophia Antipolis to deliver Client Solutions that mix Innovation with Business Returns.

Sylvie has consulted Multi-national Companies in France on both Marketing and Strategy, perspectives she puts to good use in her work on Leadership Consulting. Sylvie has worked in several Financial Functions both in France and abroad in companies such as Texas Instruments France. She joined the Entrepreneurship, High tech and Innovation Chair and worked with the Global Finance Chair at CERAM-Sophia Antipolis.

From early 2003 to the end of 2011, she was the Director of the CPA Méditerranée Center, delivering the Executive MBA from the HEC Group (Paris) and developed a strong knowledge in Executive Education.



Her research fields are twofold, Innovative Firm Valuation and Corporate Venture Activities especially among large family business companies. Sylvie Guèye’s professional activities are still closely related to Entrepreneurship and Intrapreneurship Development, New Ventures Launching, Entrepreneurs or Managers Coaching and Leadership Development.

She graduated from HEC in 1983 (Hautes Etudes Commerciales), the most famous French High Business School, holds a DEA degree from the University of Nice-Sophia Antipolis in 1995 and then a Doctorate Degree in 2003 with the support of IMD Lausanne on “Attitude to risk and Innovation of large European Family Businesses.”

Sylvie works in French and English.