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## EXECUTIVE PROFILE

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### Miguel Gowland

**PARTNER**

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“Oxford Leadership’s programmes have been a real gift, the opportunity to spend time and reflect on my role in life, both personally and professionally. Well done.”

**Sonia Fernandez**

Director  
Telefónica, Spain

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“Leading Self is a vital experience that, with no doubts, will generate the transformation needed to punch the overall performance as well as the satisfaction of our teams.”

**Jose Maria Cervera**

President  
Makro, Spain

Miguel is a Partner of Oxford Leadership. He specialises in Organisational Culture Change and Leadership Development. Miguel is an experienced facilitator of Strategic Focusing® Workshops and Group Dynamics focusing on Strategic Goals, The Alignment of Teams, and The Development of Vital Behaviours. Miguel is based in Spain.

He has Management Responsibility for OL’s Global Relationship with Telefónica, and has coordinated faculty deployment for the culture change process in Spain, as well as leadership programme delivery and executive coaching at Telefónica’s Corporate University in Barcelona.

Miguel has organised OL leadership development, culture change and coaching assignments in numerous multinational institutions and governments in Latin-America and Europe, including: AkzoNobel, Unilever, Nutrimental, Federación de Industrias de Paraná (Brazil), Nacional Financiera (México) and several others.

He has collaborated in the start up of Oxford Leadership offices in Mexico and Brazil, and launched the Oxford Leadership’s Spanish operation, which he is currently leading as Managing Director. Spanish clients presently include Telefónica Universitat, Telefónica R&D, Telefónica Spain, Makro, Ferrovial, Almirall, Novartis, Biogen, Deusto Business School, Mapfre and several other iconic corporations.



After graduating as an industrial engineer at the Technological Institute of Buenos Aires, Miguel began his career in the commercial area of media and telecommunications. He was awarded a scholarship from Cranfield School of Management in UK, where he completed his MBA and graduated in 2008. Miguel joined OL as a Client Relationship Manager in Oxford shortly after completing his MBA.

Miguel has been trained by Barrett Values Center in the CTT methodology as well as in the methodologies of Strategic Focusing® and Self Managing Leadership® (SML®) by Oxford Leadership.

**Miguel works in Spanish and English.**