
EXECUTIVE PROFILE



Mats Frid

FELLOW

“Mats’ capacity to understand the underlying business issues makes him a powerful consultant. He is passionate about developing the organisation towards clear business goals!”

Lars Täuber

Director - Fixed Communication
ELTEL Networks Infranet AB, Sweden

“Mats is an excellent facilitator and advisor and has been a strong support in helping us in the development of the organization. He also has the integrity to give us “tough” insights when we need it!”

Tord Svedberg

President & CEO
IVL Swedish Environmental
Research Institute

Mats is a Fellow of Oxford Leadership. He has over 15 years experience as a CEO, transforming a number of organisations. Mats currently works a senior advisor supporting CEOs and their teams in developing business through effective leadership. Mats is based in Sweden.

In his role as consultant, Mats has helped organisations in a number of industries develop and implement strategies. A strong communicator with good strategic understanding, he is able to identify and describe the essence of a problem and make them easy to understand.

His hands-on management experience combined with a deep understanding for human behaviour helps identify what they need to address in order to make change happen. Mats consulting work includes strategy development, transformation of organisations, leadership, and advisory roles to CEOs.



Mats’ clients include: ISS, Transmode, Eltel Communications, NCC and Arla Foods. Mats holds an MSc in Mechanical Engineering from the Royal Institute of Technology, Stockholm and an MSc in Engineering Management from Stanford University. He is also a certified change management consultant with PROSCI.

Mats works in Swedish and English.