
EXECUTIVE PROFILE



Lena Lindblom

FELLOW

“With great psychological insight and a wonderful capacity to balance humour and seriousness, Lena Lindblom helped me find and feel secure about my own path and purpose in life. Generous with her own personal experiences and with great professional skill she made me realise how the values and purpose I carry within are of equal and similar importance in the professional and personal spheres of life.”

Katinka Hort
Analyst and Evaluator
Swedish Tax Agency

“Leading Self and Lena have made a real difference in my life. Values and purpose have been sharpened and my personal goals - the next chapter of my life - became clear. Lena asked exactly the right questions to help me lead myself in the right direction!”

Valentina Daiber
VP Regulatory Affairs
Telefónica O2, Germany

Lena Lindblom is Fellow of Oxford Leadership. Lena is a licensed Psychologist, Organisational Consultant and a Trained Actress. She works mainly in Leadership And Organisational Development and has worked with Telefonica, O2, Telia Sonera, Ericsson, IBM, Hewlett Packard, Tech Data, Alfa Laval, Billerud, Axfood, ICA, Danske Bank IKEA and SIDA. Lena is based in Sweden.

Lena began working with Oxford Leadership in the Leading Self programme delivered to Telefónica executives at the Universitas Telefonica in Spain and with leaders at Telefónica O2 in Germany. She has also worked on OLA's flagship “Leading High Performing Teams” programme within Roxtec.

For many years Lena held programs in France in “The Human Element” - a programme for personal and leadership development. By increasing openness, honesty, responsibility and reducing unproductive defensive behaviour, you can create more open cultures, trust, creativity, innovation and engagement which leads to greater accomplishment of goals and better individual, team and organisational performance. This is work that Lena is very passionate about and she has also worked with this program within public authorities in Sweden, for instance the Government as well as within International Business.



Self-awareness and self-esteem will effect the individuals prosperity and initiatives which also will effect the success of the organisation. How we see ourselves and feel about ourselves is the foundation for our interaction with other people. Transformation goes from inside out and to be able to lead others you have to firstly be able to lead yourself.

Lena has also worked for many years with stress-management and how you manage your work-balance is crucial for your energy and health, which of course affect the productivity and result for the company as well as the work climate. Leadership is an important factor to create good energy management and therefore health awareness is an important factor to include in training and development within a company when needed.

Lena works in English and Swedish.