
EXECUTIVE PROFILE



Juan Carlos Murillo
PARTNER

“Juan Carlos helped us by giving order and direction to our work in the Attorney’s General Office. His sense of strategy and sensibility to involve and get engaged all relevant actors around a common vision was crucial to define a clear path in our transformational process.”

Arturo Chávez Chávez
Former Attorney General
Government of Mexico

“The human approach of Juan Carlos, his passion and example have fuelled my inspiration to begin a new chapter with renewed motivation and a clear sense of purpose that allows me to give the best of me with no doubt, this is the best leadership programme I’ve ever taken in my life.”

Julián Adame
Director
Electric Research Institute, Mexico

Juan Carlos Murillo is a Partner of Oxford Leadership. He is a leading Organisational Change Consultant for the Public and Private Sectors. During the last 15 years he has been involved in several major transformations within different agencies of the Mexican Government including the Office of the President of Mexico, the Ministry of Economy, the Office of the Attorney General, PROMEXICO and the Government of Guanajuato. Juan Carlos Murillo is based in Mexico.

Juan Carlos has experience as a Practitioner of Change specialising in the creative and innovative aspects of leadership for truly efficient strategic execution. He has served as a Special Advisor for Presidents, Ministers and CEOs and is one of the Global Coordinators of the Government Branch of Oxford Leadership.

As a renowned consultant for organisational change, he has also worked with different clients from the private sector, like BBVA Bancomer, Telefónica, Tec de Monterrey, Nutritional of Brasil, Red Ambiental and the Electric Research Institute of Mexico.

Juan Carlos is one of the creators of Oxford Leadership’s GLAS Programme - Government Leadership, Alignment and Strategy, and has specialised in Strategic Focusing® by applying the principles of Game Theory and the use of Mind Mapping.



Juan Carlos is an expert at organisational transformation through gaining awareness of where we are, assuming the responsibility by clarifying the focus, and moving into action. Juan Carlos works by defining strategic projects and engaging in diligent follow-up with a clear sense of accountability, human touch, cultural depth and stakeholders integration. This has brought him remarkable results in challenges as complex as the process of strategic convergence and cultural transformation within the Office of the Mexican Attorney-General which helped them define a strategic course, and identify the few projects that could make the biggest difference.

Juan Carlos has a Master’s degree in Business Administration and Finance, from the Tec of Monterrey (ITESM). He is an accredited expert in Innovation by Buzan Worldwide and on Values-Driven Cultural Transformation by the Values Barrett Centre. He is also an Executive Coach certified by the Meta-Coach Foundation.

Juan Carlos works in Spanish and English.