
EXECUTIVE PROFILE



Gustavo Rodriguez Baltar
PARTNER

“During the two day SML Workshop I had the opportunity to interact with Gustavo as Facilitator of my Group. His wide experience and his skills to manage teams made up of people with different profiles generated a great interaction among participants and, each of us used his support as a platform for the generation of deep ideas and reflections.”

Eduardo Pose Perez
Director
Ibernexo Consultants, Mexico

“For the last three years we have been working with Gustavo in the implementation of “IGNITE THE SPIRIT” Development Programs in Argentina and Uruguay. During those instances which implied intense work in quite sensitive areas – such as “self management” - his experience and commitment as well as his highly respectful attitude became quite evident during the activities performed.”

Hernan Leprich
HR Manager
AkzoNobel, Argentina & Uruguay
Australia

Gustavo Rodriguez Baltar is a Partner of Oxford Leadership. Gustavo specialises in Leadership Development, Human Transformation and Coaching. For the past 40 years, Gustavo has been involved in ground-breaking projects for the development of entrepreneurial leaders of National and Multinational Companies. Amongst Gustavo’s clients are AkzoNobel, ABN Amro, CocaCola, Petrobras, Citroen, L’Oreal, Artech, Roemmers and Urufarma. Gustavo is based in Uruguay.

Gustavo has been delivering Oxford Leadership’s Self Managing Leadership® Programmes since 1998 and has taken SML and Strategic Focusing trainings with Brian Bacon and Ken O’Donnell in the UK, Brazil and Uruguay.

Since 2004, Gustavo has been Managing Director, Main Shareholder and Founder of Advanced Human Systems (AHS) a consulting company on organisational and human development and transformation operating through a network of local and international consultants. Gustavo’s main areas of work are the application of ‘Appreciative Inquiry’ to business processes and coaching and mentoring to management teams.

Gustavo’s long experience and specialised training are key: mutually synergising elements that have forged his attentive listening skills and the powerful results obtained by his coachees. Similarly, in the consulting area, his sensibility, active listening and responsiveness facing client’s needs generates a natural trust in the advice and customised solutions he suggests.



Gustavo is certified in Appreciative Inquiry by the Weatherhead School of Management, Case Western Reserve University, Ohio, USA, in Ontological Coaching by Newfield Network, Chile, Living Values Program by Living Values Institute Brazil.

He is also a founding member and Vice President of the W. Edwards Deming Uruguay Institute, and he was a guest lecturer at the Deming Scholars MBA Programme at Fordham University in New York.

Gustavo works in Spanish and English.