

---

**EXECUTIVE PROFILE**


---


**Daniel Touris**
**FELLOW**


---

“Daniel has led a number of SML workshops in our company that have helped my own personal transformation and the transformation of every people attending them. These positive transformations have resulted in the improvement of relationships and work climate within the organisation.”

**Martín Secco**

Chairman &amp; C.E.O.

MARFRIG

Uruguay and Chile

---

“Daniel, born motivator, always exuding warmth. You’ve been and will be a living example of humanity and belief in each and every individual’s heart.”

**José María Cervera Lucini**

Managing Director

MAKRO

Iberoamerica

Daniel Touris is a Fellow of Oxford Leadership. Daniel has delivered the SML® Program to more than 900 people in companies such as AkzoNobel, Telefónica, Makro, Mapfre and Marfrig. He has also led the Train the Trainer program to 120 managers within Makro Spain and Portugal. Daniel is based in Uruguay.

He is a Consultant with 15 years’ experience in Business Management Processes in companies from different sectors. He is also a certified Ontological Coach for the Newfield Network. His client list includes Bank Boston, ING, Santander, Abbott Vascular, Roemmers, BASF, AzoNobel, Petrobras, Citroen, Sara Lee, L’Oréal, House of Fuller, Ipcom, Genexus, Axiome and Ogilvy.

Daniel is a facilitator on Ken O’Donnell’s “Living Values in Organisations” programme. He was certified as a trainer in Appreciative Inquiry at Weatherhead School of Management, Case University, Cleveland Ohio.

He has developed in-house executive training programmes in business management, sales and negotiation processes, customer service quality, motivation and team work, crucial conversations and persuasion areas for training activities delivered in companies in Mexico, Peru, Ecuador, Brazil, Paraguay, Argentina and Uruguay.

In Association with AchieveGlobal, Daniel is a trainer in the PSS 2000 sales process. He was trained in Customer Service Quality at Booz Allen & Hamilton. He is a trainer in HBS Professor James Austin’s case method writing. He was certified as trainer in basic and advanced Harvard Business Project in Boston.



Daniel is an Agronomical Engineer with a degree from the University of the Republic of Uruguay and has a graduate degree in Marketing from the Catholic University of Uruguay. Additionally, he is a professor at various different institutes and universities.

Daniel has worked for different NGOs and in IDB/FOMIN programmes. He is a founder of Logros, an NGO devoted to the generation of organic vegetable gardens in rural schools. He is a member of ACDE Board (Uruguayan Christian Union of Business Executives) as well as of UNIAPAC (International Christian Union of Business Executives).

**Daniel works in Spanish & English.**