
EXECUTIVE PROFILE



Cyril Legrand
CEO

“I had the pleasure of co-facilitating a Self Managing Leadership program with Cyril recently. He was very precise with regards to the content of the program, very articulated and engaging in the way things were explained, and also - quite important when it comes to these kinds of themes, he was fun to work with. The participants were very motivated during and after the program, not only due to the power of the program itself, but also due to his engaging style.”

Pablo Vercelli
HR Director
AkzoNobel Deco Paints, Continental Europe

“Cyril has supported us by facilitating various SML Journeys as well as a Train the Trainer programme for our employees in AkzoNobel Decorative Paints Continental Europe. Cyril is a great professional, who clearly explains the nuances of each step of the SML model. He senses personal and group dynamics very well and uses that well to open up good dialogues about difficult topics in a spirited ambiance.”

Nienke Groen
Communications Manager
AkzoNobel Deco Paints, Continental Europe

Cyril Legrand is CEO of Oxford Leadership and Partner for our French business. He is a high level Consultant in Strategic Focusing and Strategy Execution to CEO's, and an Executive Coach to Senior Executives of Leading Global Organisations such as Telefónica, AkzoNobel, METRO, Heineken, GE and BASF. Cyril is one of the Oxford Leadership's most experienced and sought after Programme Leaders. Cyril is based in France.

Cyril has co-delivered OL's core leadership programme with Oxford Leadership founder Brian Bacon since 2001 and is co-creator of the popular 'Leading High Performing Teams' programme. He is an alumnus and lecturer at Oxford Said Business School and HEC School of Management in Paris.

Prior to joining Oxford Leadership, Cyril held senior management positions in the consumer-goods sector for over 20 years, mainly for French multinational Pernod Ricard. These roles included marketing, key account management and business development across Europe and Asia, especially in China.

Cyril's skill in 'collaborative action based on collective wisdom' proved decisive during the 1997 financial crisis in Asia. He used these methods to engage and align highly dispersed teams under his leadership in complex multicultural and multidisciplinary environments and succeeded in achieving significant business turnaround through organisational transformation. Building on these experiences, Cyril has become a global thought leader in the area of people development as a competitive advantage for organisations.



Cyril is a former rugby player and lifelong student of karate and other eastern martial arts. He has also studied Yoga and has fully integrated reflective inquiry techniques into his personal and professional life.

Cyril teaches leadership from the inside-out with leading executive education institutions such as HEC School of Management Paris (EMBA programmes or Nyenrode Business University (Netherlands)). He is a member of HEC Paris Mentoring/Coaching team which helps on a pro-bono basis young students to address critical personal and professional development issues. Cyril lives in Bordeaux with his wife and two children.

Cyril works in French and English.