
EXECUTIVE PROFILE



Agneta Dieden

PARTNER

“Agneta is excellent at creating a climate of trust and confidence in a group. She is authentic, inspiring and professional, offering a lot of knowledge and wisdom. Through her great guidance she gets the group to really move forward.”

Daina Alm

Head of Leader Development
IF P&C Insurance

“Our team development workshops with Agneta exceeded everyone’s expectations. We all took a lot away from the sessions and we suddenly saw our colleagues in a new and fresh way. Agneta has a fantastic ability to create a safe environment that enables all participants to open up with confidence. With her positive approach, excellent preparation and execution of the workshop, not to mention her caring personality, she got everyone actively engaged.”

Kurt Waltersson

Division Executive
Bravida

Agneta Dieden is a Partner of Oxford Leadership. Agneta is an experienced Coach and Leadership Consultant who has worked with executives and management teams across many industries including Construction, Real Estate, Financial Services, Retail, It, Manufacturing and Media. Agneta is based in Sweden.

Agneta Dieden delivers Oxford Leadership programmes such as Self Managing Leadership®, Leading High Performing Teams and Strategic Focusing®. Agneta designs Programme Solutions that make management teams more successful and connects people through enhancing both communication and collaboration. With over ten years’ experience of consulting to high-level executives on leadership, Agneta brings her experience and knowledge to solving the particular complexity facing the client. Having designed and delivered “Leader as Coach” programmes for over 10 years, Agneta is particularly strong in leadership coaching at Oxford Leadership.

Being a solutions provider, Oxford Leadership is proud to have Agneta’s skillset on board. She has successfully completed a number of CEO and top executive assignments on behalf of several large corporations. For eight years in the 80’s and 90’s, Agneta worked in marketing and sales at IBM responsible for multinational companies within process industry. During her last two years Agneta was part of IBM Financial Services management group. As a partner of an international search firm she participated in turning the company into a major executive search firm in Sweden.



Agneta has a MSc in Industrial and Management Engineering. She has also studied psychology and she holds a diploma as a therapist. She is an ICF certified coach (PCC) and has a certification in ORSC, Organisation Relationship System Coaching from the US. She is certified in EQi and DISC. Agneta is known for her inspiring, warm and structured approach. She has a talent for building trust and opening up communication leading to clear outcomes.

Agneta works in English and Swedish.