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## EXECUTIVE PROFILE

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Eve Simon

FELLOW

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“I was very positively surprised that we so quickly could find a common atmosphere of warm trust, sympathy, confidence and solidarity. I’m sure that this paved the way for an even more fruitful and efficient cooperation in NEE which really is essential in order to reach our goals.”

**Rikard Nilsson**  
Supply Chain Director  
AKZONOBEL  
Netherlands

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“One of the most valuable training courses for me. A very well structured approach to reflection. Very enabling, the mixture of plenary session, working in groups and on your own. I enjoyed the methodology of asking questions to explore purpose, values and vision. Facilitator’s stories about their own experiences particularly stand out, they will serve well as a reminder for change when I’m in certain situations.”

**Sebastian Prange**  
VP of O2 Shops  
TELEFÓNICA  
Germany

Eve Simon is a Fellow of Oxford Leadership with 20 years’ experience as a Trainer, Coach and Consultant, specialising in Management Development, Communications, Innovation, Intercultural Teambuilding and Conscious Capitalism. She’s worked in a wide range of industries including Health Care, Retail, Advertising & PR and Hospitality. Eve is based in Dusseldorf and California.

In 1998, Eve began lecturing on the subjects of marketing, business development and creative thinking in several institutions both in Europe and the US, including the Tertia Academy for Communication, Germany and Women’s Initiative, California.

Prior to starting her own company in 2005, Eve managed national marketing and communications at telecommunications giant E-Plus, leading successful change management efforts as they transitioned from start-up, through rapid growth and into the maturity phase.

Since 2009, Eve has been the US based Managing Partner for the Institute of Applied Creativity (IAK), guiding corporations through cultural changes. She has trained and facilitated in-house seminars for entities such as Brose, Boehringer, Currenta and Bayer.

As a consultant, Eve specialises in founding, developing and expanding start-ups and new departments in corporations. She provides decisive input in creating new ideas and solutions. She has implemented knowledge management systems, employee satisfaction programmes, corporate identity and corporate change strategies as well as delivering events for more than 5000 participants.



Eve holds a Master’s degree in Marketing and Economics from the University of Basel, Switzerland and two Bachelor’s degrees in Economics and Advertising. She is further qualified in Management, Leadership, Neurolinguistic Programming, Sociology and Coaching across Europe and the US. Negotiation Techniques, Procurement Engineering.

**Eve is fluent in English and German.**