

Rui Francisco de Paula

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Rui Francisco de Paula is the leader of Oxford Leadership Academy in Brazil.

He is a results-driven executive and a passionate business developer.

He has 14 years' experience conducting multiple projects simultaneously, leading business strategy, operations and sales teams. He combines strong leadership and management capabilities with outstanding performance leading consultancy services, start-ups and development organizations.

Since 1996, Mr. Paula has been helping intl. corporations in building up their subsidiaries in South America to become leaders in respective market.

His long experience as a hospital volunteer has made him a strong social entrepreneur.

He graduated in electrical engineering then specialised in international leadership business management.

In 2000 he post graduated in Global Business Management at the University of California and Illinois University, USA. Two years later he finished his MBA degree at Ibmec, Brazil.

From 2003 to 2006 he successfully completed certificates in Appreciative Inquiry at Case Western Ohio University and Business Venture in Latin America at Harvard Business School.

He is an inspiring lecturer on leadership and sales capabilities in several Brazilian Universities.

He is Brazilian, and married with one son.