

## Juan Rovira

Chairman and Senior Fellow  
of the Oxford Leadership Academy, Spain



email: [juan.rovira@oxfordleadership.com](mailto:juan.rovira@oxfordleadership.com)

**Juan is Chairman and Senior Fellow of the Oxford Leadership Academy Spain. Lecturer at ESADE Business School and member of the International Advisory Board for the Oxford Said Business School. He serves as Senior Consultant and Executive Coach.**

Juan has been the founder and director of Telefonica's corporate university from August 2006 until September 2010. As head of the corporate university Juan has led the team that defined the strategic model for the formation of the Telefónica Group's management team and the implementation of the Campus "Universitas Telefónica" in Barcelona

Since joining Telefónica in 1997, he has served in various positions of responsibility in several companies within the Group, particularly in Telefonica Internacional (TISA), Atento, Terra-Lycos and Telefonica España. In August 2006 he was appointed Managing Director of the corporate university.

Prior to his appointment at Telefónica Juan developed a fifteen years international banking career at BBVA and Banco Santander, where he specialised in International capital markets and transactional banking.

Juan holds a Law degree from the University of Barcelona, a PDG from IESE, University of Navarra. He lives in Barcelona with his wife Gloria and has three sons.