

Graham Bird

Fellow of the Oxford Leadership Academy, UK



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"I found Graham to be inspirational, encouraging and very motivational towards myself and all my colleagues, many of whom were out of their comfort zone."

Clive Foster
Head of IT, Prudential

"Graham's help, guidance and coaching have made me a better manager and indeed a better person. As a coach, he was understanding, with a unique ability to get the best from people and help them discover their inner strengths. As a trainer, he was clear and concise and made me crave the information he had. As a person he was likeable, kind and trustworthy"

Dave Norton, Duty Manager
EDF Energy

Graham is a Fellow and course leader with the Oxford Leadership Academy. He is a highly experienced training consultant and coach and leads the Oxford Leadership Academy's open programmes in the UK. He is also a regular facilitator of OLA programmes in Spain.

For the past fifteen years, Graham has designed and delivered many bespoke training and development programmes. He has an interactive delivery style which challenges course participants to think deeply, reassess and ultimately develop new success strategies. He works with senior executives in his role as executive coach, helping his clients to identify development opportunities and to create strategies for exploiting those opportunities.

Graham has worked for a broad range of International, European and UK based organisations in a variety of industries within the public and private sector, including retail, utilities, pharmaceutical, financial services, distribution and education.

Some of the companies he has worked with include: Marks and Spencer, Prudential, Npower, EDF Energy, Nokia, Birthdays, BSI Swiss Bank, Asquith Court Schools, AWE, Hasbro, Centrica, Sara Lee, Nisa Today's, Cunningham Lindsay, Carlsberg Tetley, Whitbread Leisure, Specsavers, Sara Lee, Pfizer, Telefonica and Vedior.

Graham also works with non-profit organisations such as the Bath Area Drugs Advisory Service, Redbridge Borough Council and Blackburn with Darwen Borough Council, providing leadership development training and coaching for senior management teams.

Graham is a Certified Practitioner and Master Practitioner in Neuro Linguistic Programming. He has a Diploma in Business Coaching and an Advanced certificate in Executive Coaching. He holds a certificate in Psychology for Trainers and Advanced Psychology for Trainers awarded by The Chartered Institute for Personal Development (CIPD). Graham is also a fellow of the Institute of Sales Management (InstSMM).