

Chris Lonsdale

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Chris Lonsdale is an Associate of the Oxford Leadership Academy and Managing Director of Chris Lonsdale & Associates Ltd., a company established to catalyse breakthrough performance for individuals and senior teams. The company's clients include AIA, The Coca-Cola Company, Boots Healthcare Int., DHL, the Hong Kong Trade Development Council, The City University of Hong Kong, Coca-Cola China, DuPont, East-Asia Heller, Hayco, Hewlett-Packard, The Hong Kong Tourism Board, Ingersoll-Rand, Motorola, NFO Worldwide, Rockwell Automation, Seagram Asia-Pacific, Swire Beverages Ltd. and a number of international financial institutions and leading investment banks.

Chris works with clients to induce organisational change, make mission-critical teams more effective, and help senior executives achieve peak performance goals. A focus for much of Chris' work is the identification of the critical skills and thinking that underpin extraordinary performance. This knowledge is then used to help individuals and teams responsible for breakthrough performance first achieve, and then exceed, their goals.

In addition to running his own firm, Chris is also Director of Third Ear Publishing Ltd., a start up company that is changing the way languages are learned. The company has a rapidly growing business in Mainland China, Hong Kong, and in the online space.

Chris's focus on business and communication is built on 25 years experience in this field. Chris is fluent in Mandarin and other Chinese dialects. After distinguishing himself with inter-cultural psychology, communications and language skills in China, Chris moved to Hong Kong where he worked for several years with one of the world's largest Public Relations consultancies.

Chris' professional qualifications include a first class honours degree in psychology from the University of Canterbury, advanced certificates from the University of Hong Kong (Education) and Iowa State University (Accelerated Learning Methodology), and an expert trainer's qualification in NLP.

Based out of Hong Kong, and operating in the Asia Pacific and Mainland China, he has over 25 years of experience creating breakthrough results for his clients, with notable projects including Coca-Cola's involvement in the Beijing 2008 Olympics.