

Javier Prieto

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Javier Prieto is a Vice President and Senior Fellow of the Oxford Leadership Academy, Mexico and a leading global executive and active social player in both Mexico and the Asia-Pacific region.

As Senior Vice President of External Affairs of the CEMEX Group, Professor Prieto established himself as a key leader in the areas of trade and commerce for more than 20 years. Javier was the company's key representative to the Asia-Pacific Economic Corporation's Business Advisory Council (ABAC), and until 2005 he served as ABAC Chairman. He took an active role in defining policy in the APEC Food System, which will support the continued development of APEC markets.

Javier was appointed by President Calderon as a Labour Undersecretary in 2006. Prior to that, he was Chief of Staff for the Interior Secretary Mr. Carlos Abascal Carranza. During his assignment he was responsible of the Cabinet committee appointed by President Fox to lead relief efforts following the Stan & Wilma hurricanes in 2005.

Javier is an active member of several community organizations and is the founder and President of SELIDER, a national organization that promotes youth leadership in Mexico and supports the development and civic participation of young people.

Javier also created the "Leadership Desk Program" at Monterrey Tech University. This programme involves workshops, seminars and lectures which focus on the challenges facing new and old leaders in business, politics and society. Javier is also an active member of the Academy of The Global MBA Program, sponsored by Monterrey Tech and Thunderbird University. Javier has received an honorary doctorate from the Mexican Association of International Law. In 1998, he was named Citizen of the Year by The Rotary Foundation (North district in México). Javier and his wife reside in Monterrey, México. Alongside his active agenda, he speaks widely on motivation, competitiveness, social responsibility and related subjects to business, government leaders and social groups.

He wrote his first book, Piel de Líder (Leader skin) in 1998 and later authored Merécetelo (Deserve It!). A new publication it is under way this year.